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**POLAR PLASTECH INTRODUCES BEVERAGE PITCHER  
MADE WITH EASTMAN TRITAN™ COPOLYESTER**

*Offers Clear, Durable and Dishwasher-safe Option for Restaurants and Bars*

**Kingsport, Tenn.** — March 23, 2009 — Eastman Chemical Company announced today that Polar Plastech, Inc., a high-end plastic technology company, has introduced an innovative plastic beverage system, Polar Pitcher®, made with Eastman Tritan™ copolyester. Tritan, a new-generation copolyester, balances the properties of clarity, dishwasher durability, toughness, and stain and odor resistance. Tritan is also manufactured without bisphenol-A (BPA).

Polar Pitcher is a 60-ounce clear plastic beverage pitcher with a built-in cooling cylinder that holds ice and keeps beverages chilled in a sanitary manner without dilution or contamination.

“We saw a need for beverage pitchers that offered a sanitary way to keep beverages cold over an extended period of time,” said Steve Roberts, president of Polar Plastech. “With that in mind, we needed a material that upheld our safety and sanitation standards, as well as offered a durable product.”

Polar Plastech will begin producing Polar Pitcher with Eastman Tritan™ copolyester in April 2009. The pitchers were previously produced by using polycarbonate and styrenic terpolymer. Polar Plastech switched to Tritan because of its high-heat and chemical resistance, allowing it to withstand continued dishwashing and day-to-day use by commercial bars and restaurants. Additionally, because Tritan is odor- and stain-resistant, it provides a safe, sanitary pitcher, allowing it to be certified by the National Sanitation Foundation.

“As many of our customers are bars and restaurants, we needed the pitchers to be dishwasher-safe and long-lasting,” Roberts said. “And, because many times Polar Pitcher will be used in outdoor seating and pool areas, it was important the pitchers were durable and shatter-resistant.”

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Polar Pitcher is currently marketed to on-premise customers, such as bars and restaurants, and will be marketed to at-home users, hotels and motels in the future. On-premise pitchers are produced in clear plastic and can be customized with a label. Polar Plastech plans to offer Polar Pitcher to the at-home user in fresh colors, such as ice blue, cool grape and wintergreen.

For more information about Eastman Tritan™ copolyester, visit [www.eastman.com/tritan](http://www.eastman.com/tritan).

For more information about Polar Pitcher®, visit [www.polarpitcher.com](http://www.polarpitcher.com).

### **About Eastman Chemical Company**

Eastman manufactures and markets chemicals, fibers and plastics worldwide. It provides key differentiated coatings, adhesives and specialty plastics products; is a major supplier of cellulose acetate fibers; and produces PET polymers for packaging. As a Responsible Care® company, Eastman is committed to achieving the highest standards of health, safety, environmental and security performance. Founded in 1920 and headquartered in Kingsport, Tenn., Eastman is a FORTUNE 500 company with 2008 sales of \$6.7 billion and approximately 10,500 employees.

For more information about Eastman and its products, visit [www.eastman.com](http://www.eastman.com) or contact Lucy Stewart, global trade media relations, at +1-423-229-4229 or [globalmediarelations@eastman.com](mailto:globalmediarelations@eastman.com).

### **About Polar Plastech**

Polar Plastech, based in Odessa, Fla., is a high-end plastic technology and intellectual property company. The company designed the Polar Pitcher® beverage cooling system because no one likes to drink warm pitchers of beer. Polar Pitcher offers a sanitary, easy-to-use way of keeping chilled beverages, such as draft beer, ice cold without contamination from ice.

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